EASTERN CAPE NGO COALITION (ECNGOC)
CORPORATE SOCIAL INVESTMENT (CSI) LAUNCH REPORT
VENUE: OSNER HOTEL, EAST LONDON
5 MARCH 2014
**Introduction**

In strengthening the NPO sector as a key driver of the development agenda within our country and province, the Corporate Social Investment (CSI) space is an area worth expanding. As a result, a one day dialogue as part of an ongoing CSI programme took place on 05th March 2014. The evening of the 5th of March 2014, culminated into an engagement of nearly 100 delegates from the Civil Society, Business, Government, Donors and the public at large. The evening featured Albie Sachs, a retired Head of the Constitutional Court who was appointed by Nelson Mandela in 1994. It saw the launch of the Eastern Cape (EC) Donors Forum and the Provincial CSI programme. The night was a celebration of Civil Society Contribution to democracy and how civil society positions itself in a developmental state

**The Purpose**

The purpose of the dialogue was to:

- Strengthen Public / Private Partnerships
- Strengthen Business / NPO sector Interface
- Strengthen Government / NPO sector Interface

The platform included the following:

- Social entrepreneurship as a key catalyst to generate funds
- Pre Launch of the Provincial Border Kei Chamber of Business / ECNGOC Provincial CSI Programme
- Presentation from Government on how to increase funding to NPO sector in terms of NPO delivery of Government Statutory obligations
- Legal Wise/ ECNGOC CSI Partnership / Corporate
• Presentation by donors – GIZ /DG Murray Trust

• Setting up a donor platform as a platform to encourage funding to EC

**Background: CSI Dialogue**

During the day, the ECNGOC hosted a CSI dialogue session, whereby various businesses presented on their CSI programs. Rooks Moodley the Director of ECNGOC delivered the concept note of Corporate Social Investment (CSI). The following presentations were presented:

- Andy De La Mare from ABSA Foundation then gave a presentation on CSI in the Eastern Cape. He alluded to the fact that total CSI Spend in SA almost R8 billion and Eastern Cape only shares approximately R650 Mil.
- Sarah Hugow from the National Lotteries Board (NLB), firstly emphasized that the NLB is a regulator of the Lottery before a donor.
- The CSI Manager for East London IDZ Ayanda gave an interesting and thorough presentation of their CSI projects.
- Ronel Slinger from the National Treasury subsequently gave her presentation on South Africa’s budgetary process.
- The last presentation was that of Legal Wise which was presented on their behalf by Artwell Chivhinge. Legal Wise aims to facilitate transformation in the communities within which it operates, through the establishment of shared-value partnerships.
Corporate Social Investment Launch

**Programme Director: Teboho Qholosha**

The evening saw the Provincial CSI Launch and a presentation by Albie Sachs. Teboho Qholosha directed the evening programme. The chairman of the ECNGOC Mr. David Claassen welcomed Albie Sachs who was the guest speaker for the night and all the other guests. Andy De La Mere from ABSA Foundation gave the opening remarks.

**Presentation: Albie Sachs**

The Key note Speaker was the former Constitutional Court judge Albie Sachs. He commended Eastern Cape for its warm welcome to him. He began his speech by a narration of his visit to Mozambique in the late 1970's. He expressed how sad he was to have been welcomed by children holding AK 47. He went on to speak about his life during the struggle, and his tragic accident which he lost his arm and sight of his right eye. Albie spoke highly about Oliver Tambo' character as a soft person in speech but had aggressive policies and principles, Oliver Tambo was such a firm leader of the ANC. Albie’s presentation related to how they got the South African Constitution. *(A DVD of Albie Sachs’s speech will be produced, contact the ECNGOC for information)*
The evening concluded with a CSI Launch. The Border Kei Chamber of Business (BKCOB) Corporate Social Investment (CSI) Committee has collaborated with the Eastern Cape NGO Coalition (ECNGOC) to launch its Corporate Social Investment Programme. The chief goal of the programme is to stimulate increased Corporate Social Investment by Amathole businesses into credible and impactful Non-Profit Organisations that serve marginalised beneficiaries in the district. The BKCOB Verified NPO Database The first project of the BKCOB CSI Programme is to compile a database of verified NPOs in the Amathole District for the benefit of local businesses in need of sound CSI opportunities. The BKCOB Verified NPO Database will connect businesses to credible NPOs that have demonstrated their ability to contribute to the sustainable socio-economic development of the region while satisfying specific operational and governance standards. To achieve the above, the BKCOB and ECNGOC have set criteria that need to be satisfied before an NPO will qualify to be included on the BKCOB Verified NPO Database.